

21 May 2024



Dear Sir/Madam,

RE: Make a Difference; Sponsorship Opportunity for the Annual Zandspruit Youth Sports Tournament

We hope this message finds you well and ready to embark on an inspiring journey. Impophomo Rushing Waters (Impophomo) is a non-profit community development organization (NPO) committed to empowering underprivileged communities. We are thrilled to invite you to be part of a remarkable initiative - the Annual Zandspruit Youth Sports Tournament which Impophomo has been hosting since 2009.

Scheduled to take place on the 22 June 2024, this long-standing event promises, once again, to be a transformative experience for the youth of Zandspruit, an informal settlement in northern Johannesburg. With your involvement, we can create a lasting impact on the lives of these young individuals and the entire community.



The purpose of the sports tournament is multifaceted:

1. **Ignite Hope and Purpose:** Through sports development, we aim to instil hope and purpose among the youth, inspiring them to reach for greatness.
2. **Foster Unity and Belonging:** By bringing together individuals from diverse backgrounds, we can build social cohesion and create a sense of belonging within the Zandspruit community.
3. **Cultivate a Sporting Culture:** Our objective is to establish a sustainable culture of sports and recreation, encouraging active participation and lifelong engagement.
4. **Empower All Genders:** We are dedicated to promoting gender inclusivity, providing equal opportunities for young individuals of all genders to participate in Netball and Soccer.
5. **Nurture Talent and Dreams:** By identifying and nurturing talented players, we can pave the way for their entry into regional and national soccer tournaments, turning their dreams into reality.
6. **Combat Social Challenges:** Through sports, we can divert the attention of the youth away from negative influences, fostering a healthier and safer environment for everyone.

To make this sports tournament a resounding success, we need partners like you who are passionate about making a difference. Together, we can create an unforgettable and potentially life-changing experience for approximately 400 young participants in Netball and Soccer.

To ensure a seamless and successful event, we require a budget of **R121,700.00**. This will cover essential elements such as prizes, medals, sports equipment, lunch packs for participants, coaches and volunteers, facilities management, tournament logistics, and much more.



Your involvement can take various forms:

1. **Active Participation:** Volunteer your time and skills to ensure the smooth running of the tournament, making a hands-on contribution.
2. **In-kind Contributions:** Provide the necessary items needed for the event, helping us create an exceptional experience for the young players.
3. **Financial Support:** Extend a monetary contribution to assist with the overall costs, ensuring that the tournament exceeds expectations.

Every contribution, no matter the size, will have a profound impact on the lives of the young individuals we serve. Should your organisation require it, Impophomo will provide a Section 18A certificate and confirmation of 100% black disadvantaged beneficiaries for Broad-Based Black Economic Empowerment (BBBEE) purposes.

We invite you to visit our website at www.impophomo.org.za for more information on this tournament and our other outreach programmes. If you have any questions or require further details, please do not hesitate to contact Ntsoaki Mtimkulu, the event organiser, at 011 791 2157 or ntsoaki@impophomo.org.za.

Thank you in advance for considering our request. Together, let's ignite dreams, nurture talent, and create a brighter future.

Warm regards,

John-Mark Kilian
Director of Impophomo Rushing Waters